

Call for: 1st year Bachelor students in all areas of FSEGA

Unleash your Creativity! Boost your ideas!

The course *Entrepreneurship Fundamentals* aims to introduce the basic concepts of Innovation and Entrepreneurship through courses, interactive seminars and teamwork. The curriculum has been developed in the frame of Innochange project, in cooperation with universities from Europe and will include topics like *Innovation and entrepreneurship concepts, Business models, Digital transformation and innovative thinking, Social responsibility and new tech ventures.*

To register, select the facultative course **FDAU0002** *Fundamentals of Entrepreneurship* in your contract on **Academic Info**, **second semester**.

Who:

- 1st year Bachelor students in all areas of FSEGA
- open minded to entrepreneurship and innovation
- have a business idea or eager to learn about building a business

Benefits:

- Course certification from **Innochange**
- Learn in an international environment with students from five universities across Europe
- Acquire innovation and entrepreneurship knowledge and learn how to apply them to your projects
- Support to bring to life your own business ideas

About Innochange

InnoChange project aims to increase the entrepreneurial and innovation capacity and attitude of the participating universities and to strengthen and to better integrate into and engage with innovation ecosystems.

<https://innochangeproject.eu/>

“InnoChange: Driving Change and Capacity Building Towards Innovative, Entrepreneurial Universities”

is a European project funded by EIT Digital, in collaboration with

- ["Eötvös Loránd" University](#), Budapest, Hungary
- ["Pavla Jozefa Šafárika" University](#), Kosice, Slovakia
- ["Heriot-Watt" University](#), Edinburgh, United Kingdom
- ["Paisii Hilendarski" University](#), Plovdiv, Bulgaria
- [Startup Wise Guys accelerator](#), Vilnius, Lithuania

InnoChange I&E Coordinator (Contact person):

- lect. dr. Anamaria PETRE (anamaria.petre@econ.ubbcluj.ro) (Romanian line of study)
- conf dr. Catalina CRISAN (catalina.crisan@econ.ubbcluj.ro) (English line of study)
- lect. dr. Diana Ivana (diana.ivana@econ.ubbcluj.ro) (German line of study)
- conf dr. Lehel GYORFY (lehel.gyorfy@econ.ubbcluj.ro) (Hungarian line of study)

Call for: 1st year Master students in all areas of FSEGA

Unleash your Creativity! Boost your ideas!

The course *Entrepreneurship Fundamentals* aims to introduce the basic concepts of Innovation and Entrepreneurship through online courses, interactive seminars and teamwork. This online course is offered by “Etvos Lorand” University (ELTE) Budapest, a pioneer university in innovation and entrepreneurship and member of EIT Digital, and will be acknowledged as course on *Entrepreneurship Fundamentals* at UBB (3 ETCS).

The course will include topics like *Innovation and entrepreneurship concepts, Business models, Digital transformation and innovative thinking, Social responsibility and new tech ventures.*

To register, select the facultative course **FDAU0001** *Fundamentals of Entrepreneurship* in your contract on **Academic Info**, **first semester**.

Who:

- 1st year Master students in all areas of FSEGA
- students who are open minded to entrepreneurship and innovation,
- students with a business idea and/or eager to learn about building a business.

Benefits:

- Course certification from ELTE
- Learn in an international environment with students from five universities across Europe
- Acquire innovation and entrepreneurship knowledge and learn how to apply them to your projects
- Support to bring to life your own business ideas

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Students' turn! Join #InnoChangeProject

Innovation & Entrepreneurship (I&E) – Education for you to FLY

InnoChange project was brought to life by the European Institute of Innovation & Technology (EIT) Higher Education Initiative (EIT HEI), aiming capacity building in, and via Higher Education systems in Europe.

Partner higher education institutions of InnoChange consortium are:

- Babeş-Bolyai University (Romania)
- Heriot-Watt University (United Kingdom)
- Pavol Jozef Šafárik University in Košice (Slovakia)
- Plovdiv University Paisii Hilendarski (Bulgaria)
- and the coordinating institution the Eötvös Loránd University (Hungary)

InnoChange consortium – amongst other activities (see further activities here) is going to educate 130+ students over the consortium on Innovation & Entrepreneurship (I&E).

Look what we created/have for you!

Creativity, responsibility and entrepreneurship (3 ECTS)

Would you like to know how you could turn problems into opportunities? Are you interested in creating innovative products or solutions or just innovating at your company? Did you ever detect why promising ideas fail? Do you think that the most important solutions have to consider their social impact, either?

If your answer is yes to any of the above questions, join the **Creativity, responsibility and entrepreneurship** elective course and start your adventure with your fellow students from different faculties and universities.

This joint course will run online, asynchronously, with two live online sessions (18th November from 3-5 p.m. and 25th November 3-5 p.m.) to boost the creativity of teams.

How to join?

1. **Contact your InnoChange I&E Coordinator for nomination! (by 10th October)**
2. **Register with ELTE for the course (by 15th October)**
3. **Do the course! (between 15th October – 30th November)**
4. **Get the Transcript of Records from/of the course (after finishing the course)**
5. **Acknowledge the course (with the TR) at your home institution.**

Once, if you get nominated by your institutional InnoChange I&E Coordinator you will be asked by ELTE for registration. You will be taking the I&E course in ELTE system (Code: IKP-9288;3 ECTS). The course is coordinated by ELTE and is developed in the cooperation of the partners of EIT HEI InnoChange project.

Higher Education Institution**InnoChange I&E co-ordinator**

UBB – Babeş-Bolyai University (Romania) **Simona Motogna** simona.motogna@ubbcluj.ro **Dan Suciu** dan.suciu@ubbcluj.ro **Gabriela Crisan** gabriela.crisan@ubbcluj.ro

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PU – Plovdiv University Paisii Hilendarski (Bulgaria)

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ELTE – Eötvös Loránd University (Hungary)

ELTE Students, As you are at ELTE already, to enrol for the course take it in ELTE Neptun system (Code: IKP-9288) if there are questions, contact: **Barbara Hegyi**, bhegyi@inf.elte.hu

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